Community Health Funders Alliance

**A funder collaborative to improve health & wellness
in Santa Fe and Northern New Mexico**

Going further together.

CHFA Community Grant
Information Sessions

April 7, 2022

AGENDA

1. Welcome, Introductions and Reflection

2. Community Health Funder Alliance Overview

3. Community Grant Priorities and Guidelines

4. SFCF, *Giving Together*

5. Grant Timeline and Process

6. Questions and Answers

7. Wrap Up and Adjourn

INTRODUCTIONS

Please share in Chat Box

❖ **Your name and organization**

❖ **In a few words, what are you grateful for today?**

CHFA Vision & Goals

OUR VISION

A collaborative of engaged funders
aligning strategies and investments
to catalyze change and
improve health and wellness
in Santa Fe and
northern New Mexico.

OUR MISSION

To design and implement a unified funding strategy
to enhance and strengthen systems of care
that address the most challenging health and social needs
in Santa Fe and northern New Mexico.

Geographic Region

Santa Fe, Los Alamos, Taos

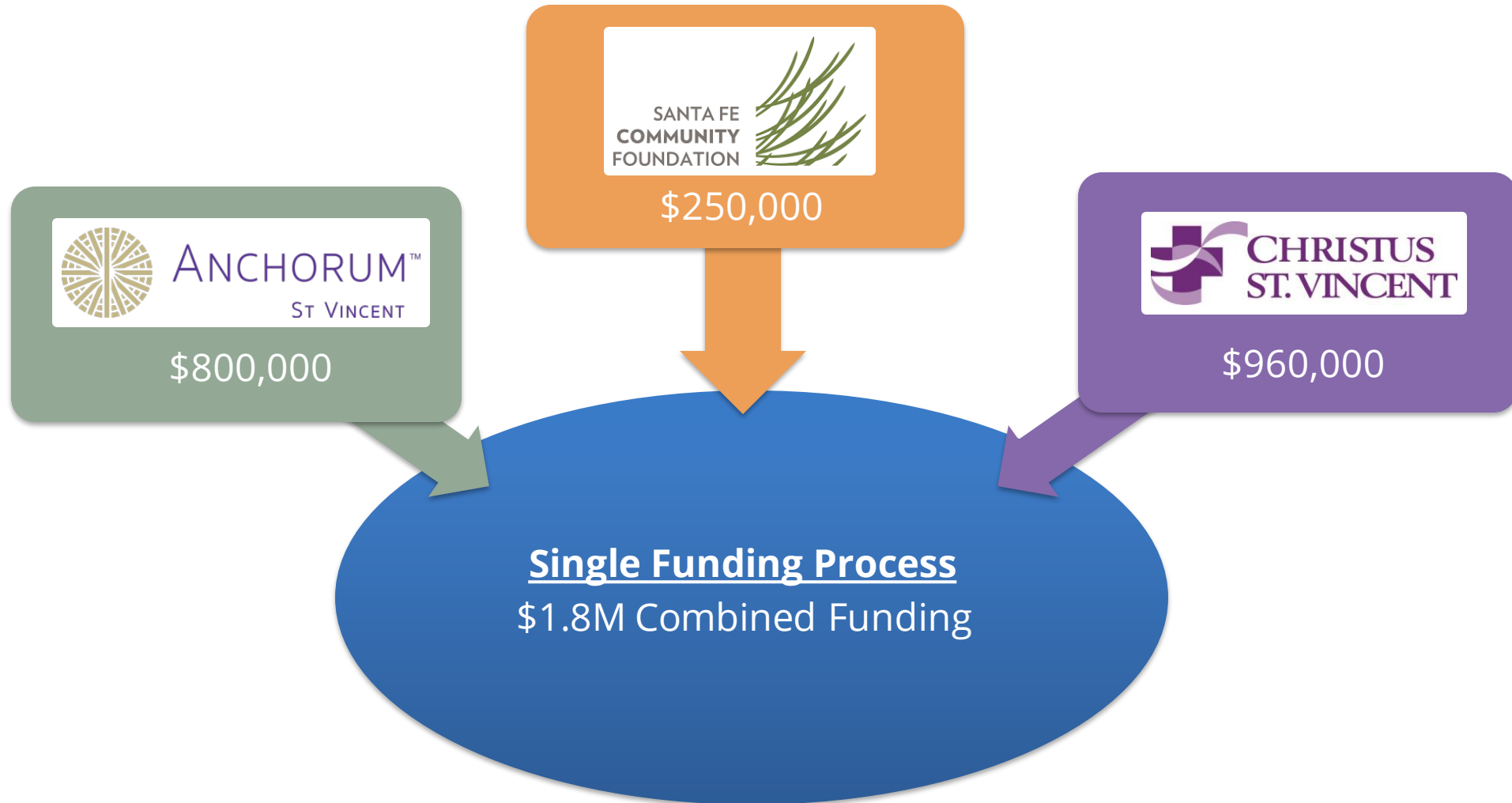*Colfax, Mora, Rio Arriba, and San Miguel Counties*

OUR GUIDING PRINCIPLES

We are committed to:

- Achieving equitable health outcomes in Santa Fe and northern New Mexico

- Strengthening the systems of care

- Community partnerships and collaborative solutions to complex challenges

- Aligning resources and strategies

- Elevate the good of the community over the funder interest

- Investing in capacity to support collaboration

- Robust measurements for better outcomes

- Building knowledge and shared learning

ALIGNED FUNDING PROCESS

ANCHORUM™
ST VINCENT

$800,000

SANTA FE
COMMUNITY
FOUNDATION

$250,000

CHRISTUS
ST. VINCENT

$960,000

Single Funding Process
$1.8M Combined Funding

ALIGNED FUNDING PROCESS

COMMUNITY HEALTH FUNDERS ALLIANCE

Single Funding Process
Application
Review Process
Recommendations
Reporting

CURRENT CHALLENGES WE INTEND TO ADDRESS

For Nonprofits

Inadequate funding for services

Multiple programs working in silos

Technical assistance and capacity building to strengthen the systems of care

Significant administrative burdens from multiple funders

For Funders

Inability to assure accountability, quality and outcomes

Funders working in silos with different time frames, applications, and reporting requirements

Critical gaps in the systems of care to respond to current and emerging needs

Inefficient grant administration, monitoring and reporting

OUR INTENDED GOALS

	Greater Efficiency	Deeper Impact	Stronger System	Better Results	Stronger Capacity
We intend to	Decrease administrative burden for nonprofits	Increase impact of our grantees	Strengthen the System of Care across the lifespan	Improve accountability toward results	Increase grantee capacity
Through	Conducting an aligned funding cycle with pooled funding, joint application, funding and reporting	Providing larger, multi-year, "Health Impact Grants" along with smaller, general operating "Community Grants"	Using Community Health Needs Assessment to inform all of our collective work and funding priorities	Using data to inform decisions and monitor performance	Supporting development of skills, capacity and sharing knowledge

Community Grant
Priorities and Guidelines

FUNDING PRIORITY OUTCOMES

CHFA funding priorities target health outcomes across the life span using
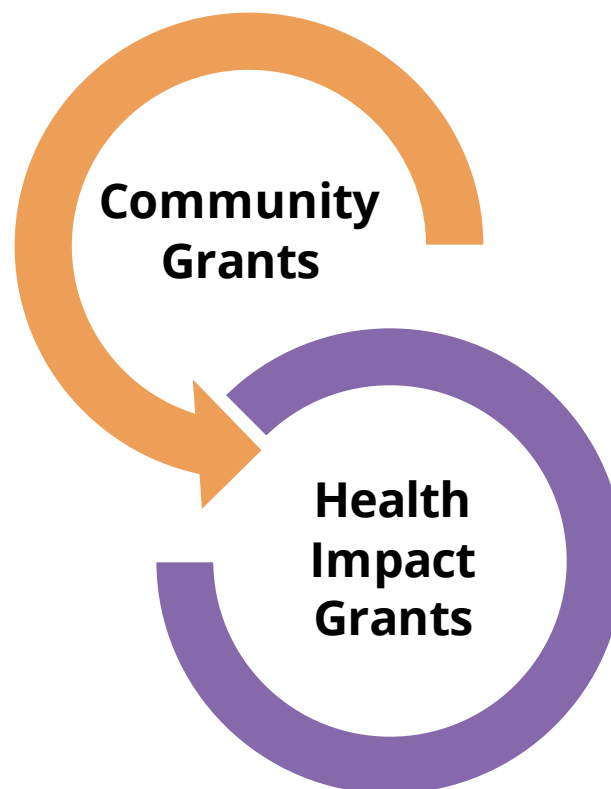Christus St. Vincent Community Health Needs Assessment

MATERNAL HEALTH & EARLY CHILDHOOD > SCHOOL-AGE CHILDREN & ADOLESCENTS > ADULT BEHAVIORAL HEALTH > ADULT PHYSICAL HEALTH > WOMEN'S HEALTH > SENIOR HEALTH

← **SOCIAL DETERMINANTS OF HEALTH** →

Housing / Homelessness   Healthy Foods   Healthy Neighborhoods

PRIORITY OUTCOMES & INDICATORS

Life Span Area	Population Outcome	Indicator (Rate)
Maternal Health & Early Childhood	All babies are born healthy.	• Prenatal care in first trimester • Babies born with low birth weight • Neonatal Abstinence Syndrome
School-Age Children and Adolescent Health & Wellness	All children are physically and mentally healthy.	• Obesity • Depression & suicide attempts • Youth resiliency
Adult Physical Health	All adults are physically and mentally healthy.	• Health insurance coverage • Heart disease • Cancer deaths
Adult Behavioral Health	All adults are physically and mentally healthy.	• Drug overdose • Alcohol related deaths • Suicide deaths
Women's Health	All women are healthy and safe from abuse.	• Obesity • Domestic violence • Homelessness
Senior Health and Wellness	All seniors are healthy and safe.	• Fall-related death or injury • Suicide deaths • Immunizations
Across the Life Span – Social Determinants of Health	All community members have nutritious/healthy foods, have access to safe housing and shelter, and live with healthy neighborhood conditions.	• Food insecurity • Healthy food consumption • Healthy neighborhood conditions • Homelessness

FUNDING STRATEGIES

- Support dynamic, robust nonprofit ecosystem

- Partner with a broad network of nonprofits addressing various community needs across lifespan and social determinants of health

- Create "larger" door with more available funding through partnership

Community Grants

Health Impact Grants

- Deepen partnership with strategic alignment

- Address critical service, safety net, and community needs, gaps and opportunities for scale to improve outcomes

- Greater accountability with meaningful, multi-year funding and capacity support

**Aligned resources, shared learning and
multiple pathways to partnership for greater long-term impact**

FUNDING STRATEGIES

Community Grants

Funding Available $425K each year

- Single-Year - $5k-$15K
- Open, competitive application
- Programs that address community needs and opportunities aligned with CHNA priorities
- Willingness to align programs with collaborative partners
- Light touch funder relationship

Health Impact Grants

Funding Available ~$1.35 M each year

- Three-Year* - $20k+ per year
- Application by *Invitation Only*
- Existing programs with demonstrated capacity to influence outcomes and scale services to address critical needs
- Demonstrate collaborative leadership to address critical needs
- Strategic, ongoing partnership and communication with funders

Community Grants

Health Impact Grants

* Contingent on grantee performance and board approval of funding allocation of each funder organization

2022 COMMUNITY GRANTS

Summary of Key Improvements:

- Single application and reporting process
- Increased availability of funds
- Grantees can apply and receive funding annually (vs. every other year)
- Increased opportunities for grantees outside of Santa Fe from counties in northern New Mexico
- An entry point for deeper relationships between grantee and multiple funders

Photo Credit: Scott Gerdes

2022 COMMUNITY GRANTS

Total Available Annually: $425,000

Grant Size: $5,000, $10,000 or $15,000, general operating support depending on your annual budget:

Annual budget:
- *< $150,000, you may apply for a $5,000 grant;*
- *Between $150,000 and $500,000, you may apply for a $10,000 grant;*
- *>$500,000, you may apply for a $15,000 grant*

Organizations invited to Health Impact Grant **cannot** apply to community grants

CHFA COMMUNITY GRANT FUNDING CRITERIA

- Programs that **address community needs and opportunities** aligned with the CHNA priorities

- Programs serving populations in the **seven county geographic region**

- Willingness to **align programs** with program partners and use **collaborative approaches** in addressing community needs

- **Commitment to equity** in target populations served, staff and board composition

- Demonstration of **focus on results** (including effective strategies contributing to priority population-level outcomes and tracking progress on performance measures)

- **Organizational and financial stability**
  - ✓ The applicant is a 501c3, or has a fiscal sponsor with a 501c3
  - ✓ The applicant has been in operation for three or more years (generally recommended)

WHAT WE DO NOT FUND

We do not make grants for the following:

- Religious purposes
- Capital campaigns or endowments
- Scholarships
- Individuals
- Private school tuition assistance

SFCF – *GIVING TOGETHER*

- Begun in 2010: goal is to expand SFCF's fundholders' ability to understand current needs among local nonprofits – and therefore increase their giving

- Catalogue of proposal summaries

- Fundholders have chance to consider proposals – essentially unfiltered by SFCF

- Donor advisor fundholder giving has been typically more than SFCF's discretionary funding

- CHFA Joint Funding applicants will be part of SFCF *Giving Together Catalog* (Part of the Proposal)

CAPACITY BUILDING RESOURCES FROM PARTNERS

SFCF partnership opportunities (Philanthropy Hub)

Emerging Leaders: Deadline for registering for the Emerging Leaders Immersion is **April 15th**

Wednesday, April 13: 1:00 pm Board Training: Creating a Board that is Reflective of the Community Being Served

Thursday, April 21: 10:00 am Executive Director Learning Circle: Planning for Emergencies

Thursday, April 28: 11:30 am The 7 Biggest Planned Gifts Marketing Mistakes and How to Avoid Them

CAPACITY BUILDING RESOURCES FROM PARTNERS

- **Request for Proposal -** *Support for Pursuing Federal Funding Opportunities* was just released by Anchorum St. Vincent, Thornburg Foundation and Santa Fe Community Foundation.

  - [Federal-Grantwriting-Funding-RFP---Final-1-31-22.pdf (santafecf.org)](Federal-Grantwriting-Funding-RFP---Final-1-31-22.pdf)

  - [Support for Pursuing Federal Funding Opportunities Grant - Anchorum St. Vincent (smapply.io)](smapply.io)

Community Grant
Timeline and Process

THE 2022 CHFA GRANT TIMELINE

- ❖ **April 1**   Release 2022 Request for Applications

- ❖ **April 30**   Application Submission Date

- ❖ **May-June**   Review Process*

- ❖ **June**   Awards Announced

- ❖ **July**   Grant Agreements signed and funds   sent out

- ❖ **Summer/Fall** - Post-award convenings

*Please note: Application statuses will appear in your portal to let you know what review stage your application is in from May – June with a formal award announcement in June.

HOW TO APPLY

April 1 – April 30, 2022: online proposals only

1. Anchorum St. Vincent will host the CHFA Community Grant Application using of the cloud-based grants management system, SurveyMonkey Apply

2. **To our community nonprofit partners, you will need to register to access the portal.**

3. To log in or register, please visit: https://anchorum.smapply.io/prog/community_health_funder_alliance_-_community_grant/

4. Collaborators can be added so multiple team members can support applications/reporting.

5. Application can be saved and accessed later.

6. Answer questions; If helpful, cut and paste questions from previously saved Word document.

7. Pay attention to character limits.

8. Upload attachments.

9. Submit.

ACCESSING THE GRANTEE PORTAL

•How do I Register as an Applicant?
For frequently asked questions that are general to all Users within SurveyMonkey Apply, including registration, please visit: General Account FAQ.

•To go straight to registration, click the green Registration button located in the upper right-hand corner of the landing page for Anchorum's SM Apply site to create an account using email.

Community Health Funder Alliance - Community Grant

Community Health Funder Alliance

ANCHORUM St Vincent   CHRISTUS St. VINCENT   SANTA FE COMMUNITY FOUNDATION

The **Community Health Funder Alliance** is a funder collaborative in northern New Mexico focused on improving health outcomes and promoting health equity. The Alliance members include Anchorum St. Vincent, CHRISTUS St. Vincent (CSV), and the Santa Fe Community Foundation.

2022-2023 Community Grant Cycle Now Open!

Community Grants are **open, competitive grants**, awarded annually to programs that address community needs and opportunities aligned with CHRISTUS St. Vincent's *Community Health Needs Assessment*. Community Grants provide single-year funding in the amount of $5,000, $10,000 or $15,000, depending on the size of the organization's annual operating budget.

APPLY

Opens
Apr 1 2022 06:30 AM (MDT)

Deadline
Apr 30 2022 11:59 PM (MDT)

ACCESSING THE GRANTEE PORTAL

SM Apply account already exists?

- When you register to enter a SurveyMonkey Apply site, an account gets created for you within the SM Apply database. Once registered within one site you will need to re-register using the same password and credentials as the existing account.

- If this is the case, then a message appears that "An account with this email already exists." You will then be prompted to:
  - Register with a new account,
  - Reset your password, or
  - Complete the registration with that account.

What to Expect? Verify Charity Status

As an applicant, when you log into your application, you will be able to see the Verify Charity Status task within your application. Select "Start" to begin the task. You will be asked to verify:

- **501(c)3:** 9 digit - Employer Identification Number (EIN)

Once you have selected "Verify," SM Apply will automatically check your EIN against the IRS database in order to confirm charitable status.

NOTE: If your charity is not verified by SM Apply, please check to see that the number was entered correctly within the applicant task and that the number exists within the appropriate list.

What to Expect? The Application Form

Important notes for new applicants:

- **Correct punctuation and capitalization**, including the legal name of your organization
- **Fiscally sponsored organizations**
- **Grant size**
- **Outcome Area**
- **Performance management –**
  - A resource page is hyperlinked
- **Nonprofit disclosure statement and certification**
  - A narrative explanation is required for a "No" response
  - A "yes" response to NM State tax filings and Secretary of State annual reporting will automate a request for a copy of your New Mexico Certificate of Good Standing or a screenprint/screenshot of the business search results from: https://portal.sos.state.nm.us/BFS/online/CorporationBusinessSearch

Form Contents

The form contains the following sections:

1. *GIVING TOGETHER* Summary
2. Request Information
3. Outcome Area
4. Core Questions
5. Performance Management
6. Financials Audited, Financial & IRS Attachments
7. Nonprofit Disclosure Statement & Certification

Your answers will populate our database records, so please use correct punctuation and capitalization (i.e., including proper legal name of your organization). All fields are required unless otherwise indicated.

<u>Word/character limits:</u> Word/character limitations on response fields HAVE NOT been added to this online form. *Given the size and type of grant, we recommend limiting narrative responses to short descriptions wherever possible.*

QUESTIONS?

- For questions related to the application form, contact Loe Marcoline at grants@anchorum.org

- For information about Community Health Funders Alliance: https://communityhealthfunder.org/

Ways to Reach Us

Questions about the CHFA Community Grant Program?	***Need help with using SM Apply?***	**Questions or feedback about the Community Grant Application form or specific questions/feedback SM Apply**
• *Please contact:* *info@communityhealthfunder.org* • *Our CHFA working team (including Jesse Cirolia, Michele Lis, and Loe Marcoline) monitors this inbox and will be happy to respond to your questions*	• *Check out the FAQ:* https://help.smapply.io/hc/en-us/sections/115000366434-Applicant-Recommender-and-Reviewer-FAQ • A support request form is also available in the SM Apply Help Center for assistance with any technical issues	• *Please direct questions specific to grant reporting and/or specific SM Apply questions to Loe Marcoline at Anchorum:* *grants@anchorum.org*

Thank you!

Community Health Funders Alliance